



125 West 55th St
New York, NY 10019

| | | |
|----------------------------|--|--|
| Contract # 26773389 | Changes as of: 1/2/2020 at 1:58 PM | Version: Current State Version 3 |
| CPE: MBLM/MBLM/0110 | Flight: 12/30/19 - 1/8/20 | Station: KBJR |
| Agency: ASSEMBLY | Advertiser: Mike Bloomberg 2020, Inc | Market: Duluth-Superior |
| 711 3rd Avenue | Product: MIKE BLOOMBERG 2020 INC | Office: WASHINGTON |
| 3rd Flr | Agency Order #: 85667 | Service: Nielsen |
| New York, NY 10017 | Buyer: JILL GOLDMANN | Primary Demo: Households |
| | Salesperson: JENNA NUBAR 202-872-5880 | Assistant: JENNA NUBAR 202-872-5880 |

Con Type: POLITICAL/VOTE
Total \$: \$60,190.00
Total Spots: 100
Total CPP: \$0.00
Total GRP:
Traffic #: 561291

Separation:

Comments: New order. Please confirm. Flight is 1/1-1/8.

| # | Day/Time | DP | Program | Rate | HH Rating | Len | 12/30 - 1/6 | | Total Spots | Total \$ | CPP* | GRP* |
|----|-------------------|----|----------------------|------------|-----------|-----|-------------|-----|-------------|------------|--------|------|
| | | | | | | | 12/30 | 1/6 | | | | |
| 1 | M-W 5a-5:30a | | KBJR 6 News Today | \$150.00 | 0.0 | 60 | 0 | 2 | | \$300.00 | \$0.00 | 0.0 |
| 2 | M-W 5:30a-6a | | KBJR 6 News Today | \$170.00 | 0.0 | 60 | 0 | 2 | | \$340.00 | \$0.00 | 0.0 |
| 3 | M-W 6:30a-7a | | KBJR 6 News Today 2 | \$440.00 | 0.0 | 60 | 0 | 2 | | \$880.00 | \$0.00 | 0.0 |
| 4 | M-W 7a-8a | | Today Show-NBC | \$450.00 | 0.0 | 60 | 0 | 2 | | \$900.00 | \$0.00 | 0.0 |
| 5 | M-W 9a-10a | | Today Third Hour-NBC | \$200.00 | 0.0 | 60 | 0 | 2 | | \$400.00 | \$0.00 | 0.0 |
| 6 | M-W 11a-12n | | The Jason Show | \$170.00 | 0.0 | 60 | 0 | 2 | | \$340.00 | \$0.00 | 0.0 |
| 7 | M-W 12n-12:30p | | KBJR 6 News At Noon | \$330.00 | 0.0 | 60 | 0 | 3 | | \$990.00 | \$0.00 | 0.0 |
| 8 | M-W 4p-4:30p | | Judge Judy | \$300.00 | 0.0 | 60 | 0 | 2 | | \$600.00 | \$0.00 | 0.0 |
| 9 | M-W 5p-5:30p | | KBJR 6 News At 5PM | \$700.00 | 0.0 | 60 | 0 | 2 | | \$1,400.00 | \$0.00 | 0.0 |
| 10 | M-W 6p-6:30p | | KBJR 6 News At 6PM | \$1,100.00 | 0.0 | 60 | 0 | 2 | | \$2,200.00 | \$0.00 | 0.0 |
| 11 | M-W 6:30p-7p | | Wheel Of Fortune | \$1,300.00 | 0.0 | 60 | 0 | 3 | | \$3,900.00 | \$0.00 | 0.0 |
| 12 | M-W 10p-10:35p | | KBJR 6 News At 10PM | \$900.00 | 0.0 | 60 | 0 | 1 | | \$900.00 | \$0.00 | 0.0 |
| 13 | M-W 10:35p-11:37p | | Tonight Show-NBC | \$350.00 | 0.0 | 60 | 0 | 3 | | \$1,050.00 | \$0.00 | 0.0 |
| 14 | M-W 11:37p-12:37a | | Late Night-NBC | \$160.00 | 0.0 | 60 | 0 | 3 | | \$480.00 | \$0.00 | 0.0 |
| 15 | M 7p-8p | | Ellen's Game of Game | \$700.00 | 0.0 | 60 | 0 | 0 | | \$0.00 | \$0.00 | 0.0 |
| 16 | M 9p-10p | | Manifest-NBC | \$700.00 | 0.0 | 60 | 0 | 1 | | \$700.00 | \$0.00 | 0.0 |
| 17 | Tu 7p-8p | | Ellen's Game of Game | \$700.00 | 0.0 | 60 | 0 | 1 | | \$700.00 | \$0.00 | 0.0 |
| 18 | W-Su 5:30p-6p | | NBC Nightly News | \$1,300.00 | 0.0 | 60 | 0 | 0 | | \$0.00 | \$0.00 | 0.0 |
| 19 | W-F 4a-4:30a | | Early Today | \$70.00 | 0.0 | 60 | 2 | 0 | | \$140.00 | \$0.00 | 0.0 |
| 20 | W-F 4:30a-5a | | Early Today | \$80.00 | 0.0 | 60 | 2 | 0 | | \$160.00 | \$0.00 | 0.0 |



125 West 55th St
New York, NY 10019

Contract # 26773389

CPE: MBLM/MBLM/0110

Agency: ASSEMBLY

711 3rd Avenue

3rd Flr
New York, NY 10017

Changes as of: 1/2/2020 at 1:58 PM

Flight: 12/30/19 - 1/8/20

Advertiser: Mike Bloomberg 2020, Inc

Product: MIKE BLOOMBERG 2020 INC

Agency Order #: 85667

Buyer: JILL GOLDMANN

Salesperson: JENNA NUBAR
202-872-5880

Separation:

Version: Current State Version 3

Station: KBJR

Market: Duluth-Superior

Office: WASHINGTON

Service: Nielsen

Primary Demo: Households

Assistant: JENNA NUBAR
202-872-5880

Con Type: POLITICAL/VOTE

Total \$: \$60,190.00

Total Spots: 100

Total CPP: \$0.00

Total GRP:

Traffic #: 561291

| # | Day/Time | DP | Program | Rate | HH Rating | Len | 12/30 - 1/6 | | Total Spots | Total \$ | CPP* | GRP* |
|----|----------------------|----|----------------------|------------|--------------|-----|-------------|-----|----------------|-------------|--------|------|
| | | | | | | | 12/30 | 1/6 | | | | |
| 21 | W-F 5a-5:30a | | KBJR 6 News Today | \$150.00 | 0.0 | 60 | 2 | 0 | 2 | \$300.00 | \$0.00 | 0.0 |
| 22 | W-F 5:30a-6a | | KBJR 6 News Today | \$170.00 | 0.0 | 60 | 2 | 0 | 2 | \$340.00 | \$0.00 | 0.0 |
| 23 | W-F 6a-6:30a | | KBJR 6 News Today 2 | \$400.00 | 0.0 | 60 | 2 | 0 | 2 | \$800.00 | \$0.00 | 0.0 |
| 24 | W-F 6:30a-7a | | KBJR 6 News Today 2 | \$440.00 | 0.0 | 60 | 2 | 0 | 2 | \$880.00 | \$0.00 | 0.0 |
| 25 | W-F 7a-8a | | Today Show-NBC | \$450.00 | 0.0 | 60 | 2 | 0 | 2 | \$900.00 | \$0.00 | 0.0 |
| 26 | W-F 8a-9a | | Today Show-NBC | \$500.00 | 0.0 | 60 | 2 | 0 | 2 | \$1,000.00 | \$0.00 | 0.0 |
| 27 | W-F 9a-10a | | Today Third Hour-NBC | \$200.00 | 0.0 | 60 | 3 | 0 | 3 | \$600.00 | \$0.00 | 0.0 |
| 28 | W-F 10a-11a | | Today with Hoda & Je | \$200.00 | 0.0 | 60 | 2 | 0 | 2 | \$400.00 | \$0.00 | 0.0 |
| 29 | W-F 11a-12n | | The Jason Show | \$170.00 | 0.0 | 60 | 1 | 0 | 1 | \$170.00 | \$0.00 | 0.0 |
| 30 | W-F 12n-12:30p | | KBJR 6 News At Noon | \$330.00 | 0.0 | 60 | 3 | 0 | 3 | \$990.00 | \$0.00 | 0.0 |
| 31 | W-F 1p-2p | | Days of Our Lives-NB | \$200.00 | 0.0 | 60 | 2 | 0 | 2 | \$400.00 | \$0.00 | 0.0 |
| 32 | W-F 4p-4:30p | | Judge Judy | \$300.00 | 0.0 | 60 | 3 | 0 | 3 | \$900.00 | \$0.00 | 0.0 |
| 33 | W-F 4:30p-5p | | Judge Judy | \$400.00 | 0.0 | 60 | 3 | 0 | 3 | \$1,200.00 | \$0.00 | 0.0 |
| 34 | W-F 5p-5:30p | | KBJR 6 News At 5PM | \$700.00 | 0.0 | 60 | 3 | 0 | 3 | \$2,100.00 | \$0.00 | 0.0 |
| 35 | W-F 6p-6:30p | | KBJR 6 News At 6PM | \$1,100.00 | 0.0 | 60 | 2 | 0 | 2 | \$2,200.00 | \$0.00 | 0.0 |
| 36 | W-F 6:30p-7p | | Wheel Of Fortune | \$1,300.00 | 0.0 | 60 | 3 | 0 | 3 | \$3,900.00 | \$0.00 | 0.0 |
| 37 | W-F 10p-10:35p | | KBJR 6 News At 10PM | \$900.00 | 0.0 | 60 | 2 | 0 | 2 | \$1,800.00 | \$0.00 | 0.0 |
| 38 | W-F 10:35p-11:37p | | Tonight Show-NBC | \$350.00 | 0.0 | 60 | 2 | 0 | 2 | \$700.00 | \$0.00 | 0.0 |
| 39 | W-F 11:37p-12:37a | | Late Night-NBC | \$160.00 | 0.0 | 60 | 2 | 0 | 2 | \$320.00 | \$0.00 | 0.0 |
| 40 | W 7p-8p | | Chicago Med-NBC | \$1,200.00 | 0.0 | 60 | 0 | 1 | 1 | \$1,200.00 | \$0.00 | 0.0 |



125 West 55th St
New York, NY 10019

| | | |
|----------------------------|---|---|
| Contract # 26773389 | Changes as of: 1/2/2020 at 1:58 PM | Version: Current State Version 3 |
| CPE: MBLM/MBLM/0110 | Flight: 12/30/19 - 1/8/20 | Station: KBJR |
| Agency: ASSEMBLY | Advertiser: Mike Bloomberg 2020, Inc | Market: Duluth-Superior |
| 711 3rd Avenue | Product: MIKE BLOOMBERG 2020 INC | Office: WASHINGTON |
| 3rd Flr | Agency Order #: 85667 | Service: Nielsen |
| New York, NY 10017 | Buyer: JILL GOLDMANN | Primary Demo: Households |
| | Salesperson: JENNA NUBAR 202-872-5880 | Assistant: JENNA NUBAR 202-872-5880 |
| | Separation: | |
| | | Con Type: POLITICAL/VOTE |
| | | Total \$: \$60,190.00 |
| | | Total Spots: 100 |
| | | Total CPP: \$0.00 |
| | | Total GRP: |
| | | Traffic #: 561291 |

| # | Day/Time | DP | Program | Rate | HH Rating | Len | 12/30 - 1/6 | | | Total Spots | Total \$ | CPP* | GRP* |
|---------|-------------------|----|----------------------|------------|--------------|-----|-------------|-----|--|----------------|-------------|--------|------|
| | | | | | | | 12/30 | 1/6 | | | | | |
| 41 | W 8p-9p | | Chicago Fire-NBC | \$1,200.00 | 0.0 | 60 | 0 | 1 | | 1 | \$1,200.00 | \$0.00 | 0.0 |
| 42 | W 9p-10p | | Chicago PD-NBC | \$1,200.00 | 0.0 | 60 | 0 | 1 | | 1 | \$1,200.00 | \$0.00 | 0.0 |
| 43 | F 8p-10p | | Dateline Fri-NBC | \$900.00 | 0.0 | 60 | 2 | 0 | | 2 | \$1,800.00 | \$0.00 | 0.0 |
| 44 | Sa 6a-7a | | Wake Up Wisconsin We | \$200.00 | 0.0 | 60 | 1 | 0 | | 1 | \$200.00 | \$0.00 | 0.0 |
| 45 | Sa 7a-8:30a | | Saturday Today | \$270.00 | 0.0 | 60 | 1 | 0 | | 1 | \$270.00 | \$0.00 | 0.0 |
| 46 | Sa 3:30p-7p | | NFL Wild Card | \$7,000.00 | 0.0 | 60 | 0 | 0 | | 0 | \$0.00 | \$0.00 | 0.0 |
| 47 | Sa 6p-6:30p | | KBJR 6 News At 6PM | \$1,000.00 | 0.0 | 60 | 1 | 0 | | 1 | \$1,000.00 | \$0.00 | 0.0 |
| 48 | Sa 6:30p-7p | | Wheel Of Fortune | \$650.00 | 0.0 | 60 | 1 | 0 | | 1 | \$650.00 | \$0.00 | 0.0 |
| 49 | Su 6a-7a | | Wake Up Wisconsin We | \$200.00 | 0.0 | 60 | 1 | 0 | | 1 | \$200.00 | \$0.00 | 0.0 |
| 50 | Su 7a-8a | | Sunday Today | \$440.00 | 0.0 | 60 | 1 | 0 | | 1 | \$440.00 | \$0.00 | 0.0 |
| 51 | Su 6p-7p | | Golden Globes Arriva | \$1,300.00 | 0.0 | 60 | 0 | 0 | | 0 | \$0.00 | \$0.00 | 0.0 |
| 52 | Su 7p-10p | | Golden Globe Awards | \$2,000.00 | 0.0 | 60 | 2 | 0 | | 2 | \$4,000.00 | \$0.00 | 0.0 |
| 53 | Su 10:30p-11p | | Minnesota Bound | \$150.00 | 0.0 | 60 | 1 | 0 | | 1 | \$150.00 | \$0.00 | 0.0 |
| 54 | M-W 5p-5:30p | | KBJR 6 News At 5PM | \$700.00 | 0.0 | 60 | 0 | 1 | | 1 | \$700.00 | \$0.00 | 0.0 |
| 55 | M-W 6p-6:30p | | KBJR 6 News At 6PM | \$1,100.00 | 0.0 | 60 | 0 | 1 | | 1 | \$1,100.00 | \$0.00 | 0.0 |
| 56 | M-W 10p-10:35p | | KBJR 6 News At 10PM | \$900.00 | 0.0 | 60 | 0 | 2 | | 2 | \$1,800.00 | \$0.00 | 0.0 |
| 57 | M 7p-9p | | America's Got Talent | \$1,000.00 | 0.0 | 60 | 0 | 1 | | 1 | \$1,000.00 | \$0.00 | 0.0 |
| 58 | Su 3:30p-7p | | NFL Wild Card | \$7,000.00 | 0.0 | 60 | 1 | 0 | | 1 | \$7,000.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | | 59 | 41 | | 100 | \$60,190.00 | \$0.00 | 0.0 |